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BEH Investments Inc.  
1652 48<sup>th</sup> Street  
Brooklyn, NY 11204

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**MAR 13 2006**

In re Application of  
Heidi Kay and Russell Fradin  
Application No. 09/216,206  
Filed: December 18, 1998  
Attorney Docket No. B2745.0025

**OFFICE OF PETITIONS**

**ON PETITION**

This is a decision in response to the papers filed January 19, 2006, which are being treated as:

- (1) a petition under 37 CFR 1.48(c) to correct inventorship,
- (2) a petition under 37 CFR 1.183 requesting waiver of 37 CFR 1.48(c) for inventor Roth, and
- (3) a petition under 37 CFR 1.183 seeking waiver of 37 CFR §§ 1.67 and 1.63 where they require that a supplemental declaration be executed by all the named inventors.

The petition under 37 CFR 1.48(c) is **granted**.

The petition under 37 CFR 1.183 requesting waiver of 37 CFR 1.48(c) is **granted**.

The petition under 37 CFR 1.183 requesting waiver of 37 CFR §§ 1.67 and 1.63 is **granted**.

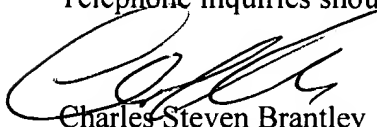
The original inventors of record were Heidi Kay and Russell Fradin.

As a result of this decision, David William Roth and Dylan Fyall Salisbury have become the inventors of record.

A corrected filing receipt is attached.

Technology Center Art Unit 3622 will be informed of this decision in order to allow the examiner to learn the inventorship issue has been resolved.

Telephone inquiries should be directed to Petitions Attorney Steven Brantley at (571) 272-3203.

  
Charles Steven Brantley  
Petitions Attorney  
Office of Petitions

cc: Corrected Filing Receipt



## UNITED STATES PATENT AND TRADEMARK OFFICE

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APPL NO.	FILING OR 371 (c) DATE	ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLMS	IND CLMS
09/216,206	12/18/1998	3622	1118	B2745.0025/P0025	4	13	4

BEH INVESTMENTS LLC  
 1652 48TH STREET  
 BROOKLYN, NY 11204

**CONFIRMATION NO. 1079**  
**CORRECTED FILING RECEIPT**  
**\*OC000000018268079\***  
 \*OC000000018268079\*

Date Mailed: 03/13/2006

Receipt is acknowledged of this regular Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. **If an error is noted on this Filing Receipt, please mail to the Commissioner for Patents P.O. Box 1450 Alexandria Va 22313-1450. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).**

## Applicant(s)

DAVID WILLIAM ROTH, SAN FRANCISCO, CA;  
 DYLAN FYALL SALISBURY, MORGAN HILL, CA;

**Power of Attorney:** The patent practitioners associated with Customer Number **28120**.

**Domestic Priority data as claimed by applicant**

**Foreign Applications**

**If Required, Foreign Filing License Granted:** 01/14/1999

**The country code and number of your priority application, to be used for filing abroad under the Paris Convention, is**  
**US09/216,206**

**Projected Publication Date:** None, application is not eligible for pre-grant publication

**Non-Publication Request:** No

**Early Publication Request:** No

**\*\* SMALL ENTITY \*\***

## Title

OPTIMIZED INTERNET ADVERTISING USING HISTORY TO SELECT SITES

**Preliminary Class**

705

## PROTECTING YOUR INVENTION OUTSIDE THE UNITED STATES

Since the rights granted by a U.S. patent extend only throughout the territory of the United States and have no effect in a foreign country, an inventor who wishes patent protection in another country must apply for a patent in a specific country or in regional patent offices. Applicants may wish to consider the filing of an international application under the Patent Cooperation Treaty (PCT). An international (PCT) application generally has the same effect as a regular national patent application in each PCT-member country. The PCT process **simplifies** the filing of patent applications on the same invention in member countries, but **does not result** in a grant of "an international patent" and does not eliminate the need of applicants to file additional documents and fees in countries where patent protection is desired.

Almost every country has its own patent law, and a person desiring a patent in a particular country must make an application for patent in that country in accordance with its particular laws. Since the laws of many countries differ in various respects from the patent law of the United States, applicants are advised to seek guidance from specific foreign countries to ensure that patent rights are not lost prematurely.

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